

Juliette Simpson McHardy

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RESEARCH AND POLICY FOCUS

International and public law and the governance of powerful actors; how well-resourced commercial and economic interests shape and capture evade legal and regulatory institutions; how those institutions can be insulated against external pressures and align market incentives with the public interest; treaty design and global governance under conditions of entropy; the WHO FCTC, environmental protection treaties and other international legal frameworks. Domain expertise in the commercial determinants of health, noncommunicable disease law and policy, pharmaceutical access and intellectual property and sexual and reproductive health and rights. Hands-on use of frontier AI systems—including agentic coding tools—to build and run law and policy research.

PROFESSIONAL EXPERIENCE

World Health Organization—Economic & Commercial Determinants Consultant March 2022 – Health Determinants, Promotion and Prevention Department and Department of Noncommunicable Diseases and Mental Health. Supervisors: Monika Kosinska and Guy Fones.

- Technical lead and principal author of the *WHO Global Report on the Commercial Determinants of Health* (forthcoming 2026), with responsibility for evidence synthesis and first drafts across the report, the design of a quantitative framework attributing global disease burden, risk factor exposure and power asymmetries to commercial actors across multiple causal pathways, coordination of an international editorial board, contributors across more than fifty universities and numerous rounds of consultations across more than thirty WHO Offices. Two companion papers expected shortly after publication in *The Lancet* (lead author of one, among the first authors of the other).
- Leading the development of a WHO implementation framework for the 2025 Political Declaration of the UN High-Level Meeting on Noncommunicable Diseases and Mental Health.
- Part of the core WHO Secretariat team for the 2025 UN High-Level Meeting on Noncommunicable Diseases and Mental Health—from early evidence review and zero drafts through the September High-Level Meeting in New York to adoption by the UN General Assembly.
- Co-authored WHO FCTC and Illicit Trade Protocol chapters of 2023 and 2025 editions of *WHO Report on the Global Tobacco Epidemic*, released at the World Conference on Tobacco Control, Dublin.
- Briefed the WHO South-East Asia Regional Office consultation on the commercial determinants of health, with representatives from nearly all Member States in the region (Thailand, October 2023).
- Second author of “A Medical Ethics Framework for Conversational Artificial Intelligence” (*Journal of Medical Internet Research*, 2023), an early peer-reviewed treatment of how normative and professional-ethics frameworks should constrain the behaviour of conversational AI systems—developed as part of our research on commercial determinants and published before widespread public attention to LLMs.

O’Neill Institute—Fellow and consultant, Georgetown Law Sept 2021 – July 2023
Global Health Policy and Politics Initiative; Health and Human Rights Initiative.
Supervisors: Sharonann Lynch and Oscar Cabrera.

- Led development of the HIV Language Compendium, a living tool launched at the 24th International AIDS Conference (Montreal, 2022) to support international negotiations for human rights at the UN.
- Principal investigator and first author of a scoping review and report for the Love Alliance on law and policy determinants of community-led responses for sexual and reproductive health and rights (2023).
- Contributing author, “The Future of Pandemic Vaccine Access” (*NYU Journal of International Law and Politics*, 2022) and the GHSN policy report on COVID-19 Vaccines and Intellectual Property (2021).

World Health Organization—Consultant and intern June 2019 – Sept 2021
Tobacco Control Economics and Fiscal Policies for Health. Supervisor: Jeremias Paul. Legal research and writing on regulatory design and on how regulatory institutions withstand sustained pressure from well-resourced actors with misaligned incentives—including litigation threats, regulatory capture and interference with the policy process. Lead author of the analysis of court and legal challenges in the WHO Technical Manual on Tobacco Tax Policy and Administration.

O’Neill Institute—Legal Research Assistant Sept 2018 – May 2019
Research assistance to Professor Lawrence Gostin and Eric Friedman on legal frameworks for palliative care and the legal, diplomatic and technical aspects of the Pandemic Influenza Preparedness Framework.

Food and Agriculture Organization—Legal Researcher 2019
Research on the status of funding agreements under the FAO Constitution and international law. Supervisors: Gian Luca Burci, IHEID, and Donata Rugarabamu, FAO Legal Counsel

Ipas—Legal Researcher 2018
Research on the right to access medical abortion under international law. Supervisor: Patty Skuster

University of Auckland—Faculty of Law Research Assistant 2016 – 18

- Professor Ron Paterson: independent reviews for the New Zealand Defence Force on the operation of the Veterans’ Support Act 2014 (report tabled in the New Zealand Parliament) and for the Australian Medical Board and AHPRA on chaperone conditions in response to sexual misconduct allegations.
- Dr Anaru Erueti: indigenous rights and the evolution of international human rights law.
- Dr An Hertogen: due diligence in international law.
- Professor Paul Rishworth QC: human rights law research.

Hong Kong Court of Appeal—Judicial Marshal (Justice Chu) July 2016
Assisted Justice Chu with legal research and administrative matters

The University of Hong Kong—Legal Research Assistant April – June 2016
Research assistance to Professor Johannes Chan SC on active constitutional and human rights casework.

EDUCATION

MSc Health Policy, Planning and Financing 2022 – 2023
Master of Science from LSE and LSHTM

LLM (honours) Global Health Law and International Institutions, 2018 – 2020
Masters of Law from the Georgetown Law and the Geneva Graduate Institute

LLB exchange, Centre for Transnational Legal Studies 2017
Hosted by Georgetown Law and King’s College London (first in course: Ocean Law)

LLB exchange, The University of Hong Kong 2016
Awarded a Prime Minister’s Scholarship for Asia

Bachelor of Arts and Laws (honours), The University of Auckland 2012-18
Double major in Politics and International Relations and History. Awards: First in course in Human Rights Clinic (2017), Medico-Legal Problems (2015), American Politics and Public Policy (2015), and Public Law (2013); Shortland Chambers Prize in Public Law (2014); shortlisted for the Legal Research Foundation Undergraduate Paper Award (2016).

REFEREES

- Monika Kosinska, WHO, Economic and Commercial Determinants.
- Sharonann Lynch, Director, Center for Global Health, Policy & Politics.
- Guy Fones, WHO, Cutting Lead, Strategy.
- Ron Paterson, UoA Faculty of Law, Professor
- Douglas Bettcher, Senior Adviser to WHO DG

Selected Publications

PEER REVIEWED JOURNAL ARTICLES

- **McHardy, J.**, Blanco Marquizo, A., Bettcher, D., & Gakidou, E. (2025). Policy view: worldwide patterns of tobacco use with recommendations for tobacco control. *The Lancet Respiratory Medicine*, 13(8), 756–768. [First author]
- Bettcher, D., & **McHardy, J.** (2024). Global status of WHO FCTC implementation and the way forward on tobacco products taxes. *Eastern Mediterranean Health Journal*, 30(11), 714–717.
- Fournier-Tombs, E., & **McHardy, J.** (2023). A medical ethics framework for conversational artificial intelligence. *Journal of Medical Internet Research*, 25, e43068.
- Pillinger, M., Moon, J.R., **McHardy, J.**, Light, S., Aneja, K., Lynch, S., Erkola, T., et al. (2022). Where the world stands on the ‘10-10-10’ social enabler policies: mapping and analyzing progress and gaps. *Journal of the International AIDS Society*, 25.
- Halabi, S., Lynch, S., & **McHardy, J.** (2022). The future of pandemic vaccine access. *NYU Journal of International Law and Politics*, 55(1).
- **McHardy, J.** (2021). The WHO FCTC’s lessons for addressing the commercial determinants of health. *Health Promotion International*, 36(S1), i39–i52. [First author; WHO Special Supplement].

FORTHCOMING

- McHardy, J. and colleagues (forthcoming 2026). Methodology and results papers accompanying the *WHO Global Report on the Commercial Determinants of Health*, expected in *The Lancet* following publication of the report.

WHO AND UN PUBLICATIONS (NAMED CONTRIBUTOR)

- World Health Organization (forthcoming 2026). *Global Report on the Commercial Determinants of Health*. Geneva. [Technical lead and principal author]
- World Health Organization (2025). “The WHO Framework Convention on Tobacco Control and Protocol to Eliminate Illicit Trade in Tobacco Products”, chapter in *WHO Report on the Global Tobacco Epidemic 2025: warn about the dangers of tobacco*. Geneva. [Co-author, with Bettcher and Blanco Marquizo]
- World Health Organization Regional Office for South-East Asia (2024). Mapping the commercial determinants of health in countries of the WHO South-East Asia Region: conceptualizations, impacts and actions.
- World Health Organization Regional Office for Europe (2024). Commercial determinants of noncommunicable diseases in the WHO European region. [Contributor]
- World Health Organization (2023). “The WHO Framework Convention on Tobacco Control and Protocol to Eliminate Illicit Trade in Tobacco Products”, chapter in *WHO*

- Report on the Global Tobacco Epidemic 2023: protect people from tobacco smoke.* Geneva. [Co-author]
- World Health Organization (2023). “The WHO Framework Convention on Tobacco Control and Protocol to Eliminate Illicit Trade in Tobacco Products”, chapter in *WHO Report on the Global Tobacco Epidemic 2021: addressing new and emerging products*. Geneva. [Co-author]
 - World Health Organization (2021). *WHO Technical Manual on Tobacco Tax Policy and Administration*. Geneva. [Lead researcher and author of section 4.2, “SCARE tactic C: Court and legal challenges”; co-author and technical contributor to sections 4.4, 4.5, and 4.6]

BOOK CHAPTERS

- Bettcher, D.W., McHardy, J., Bovet, P., & Blanco Marquizo, A. (2023). “The World Health Organization Framework Convention on Tobacco Control and the Protocol to Eliminate Illicit Trade in Tobacco Products”. In Banatvala, N. & Bovet, P. (eds.), *Noncommunicable Diseases: A Compendium*, Routledge. French edition published 2024. [Second author]
- Bettcher, D.W., McHardy, J., Gouda, H., & Fayokun, R. (2021). “Tobacco as Global Health Risk Factor: Disease Burden, Preventive Action and Regulatory Challenges”. In Haring, R. et al. (eds.), *Handbook of Global Health*, Springer Reference. [Second author]

POLICY REPORTS AND COMPENDIA

- **McHardy, J.**, Sharma, A., Bah, M., Sadoff, R., & Chen, Y.-W. (2022). *HIV/AIDS Language Compendium of Internationally Agreed Terms, Concepts, Definitions and Evidence for Rights-Based Responses*. Love Alliance / HIV Policy Lab / O’Neill Institute. hivlanguagecompendium.org. [First author and principal investigator]
- **McHardy, J.** et al. (2023). *Types, Costs, Benefits and Resourcing of Community-led and Other Responses for Sexual and Reproductive Health and Rights: A Scoping Review*. Report for the Love Alliance. [First author and principal investigator]
- **McHardy, J.** et al. (2022). *How Law Reform and Better Investment Enable Highly Effective Community-led Responses for Sexual and Reproductive Health and Rights*. O’Neill Institute Policy Report. [First author and principal investigator]
- Halabi, S., Lynch, S., & **McHardy, J.** (2021). *COVID-19 Vaccines and Intellectual Property*. Global Health Security Network Policy Report.

COMMENTARY AND SHORT-FORM

- **McHardy, J.S.**, Aneja, K., Cinà, M.M., & Gostin, L.O. (2020). Delhi in a chokehold: air pollution as a public health emergency. *Health Affairs Forefront*.
- McHardy, C. & **McHardy, J.** (2021). The membership lottery: New Zealand’s COVID-19 quarantine and the convergence of border and infectious disease control. *Border Criminologies*, University of Oxford.

Full bibliography available at juliettemchardy.com